



The AATi brand is so well known for London's Railway Stations and Tube that, inevitably, growth into new commercial and bespoke markets has accelerated over the past 10 years. AATi Commercial formed in 2012 in order to solely concentrate on the exciting markets and novel uses that the retail sector, restaurants, bars, residential and other businesses have to offer. Using the AATi Ltd traditional London Underground cast stair tread design, together with a wealth of knowledge in Building Regulations and DDA (Disability Discrimination Act) compliance, AATi Commercial are able to develop and offer something entirely Innovative and fresh.

Stepping outside traditional markets, these adapted AATi products still retain the well-respected, hard-wearing, durable and slip resistant properties of the standard AATi stair nosings. However, the building designer or interiors expert can now incorporate their own, unique branded features on the very threshold of the property and spread that theme on stairways throughout the building as follows:

- incorporate text
- add company logo or branding
- even a completely unique tread design

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Foyles Bookstore -107 Charing Cross Road, London

This flagship store for booksellers Foyles at 107 Charing Cross Road in London is the largest bookstore to be built in the UK this century. It is located just metres from their old store which was its home for more than 100 years.

Foyles have a range of over 200,000 different titles on four miles (6.5km) of shelves. With 37,000 square feet of flexible retail space, spread across eight shop floors in the two halves of the four storey building, the interior layout allows for easy navigation.

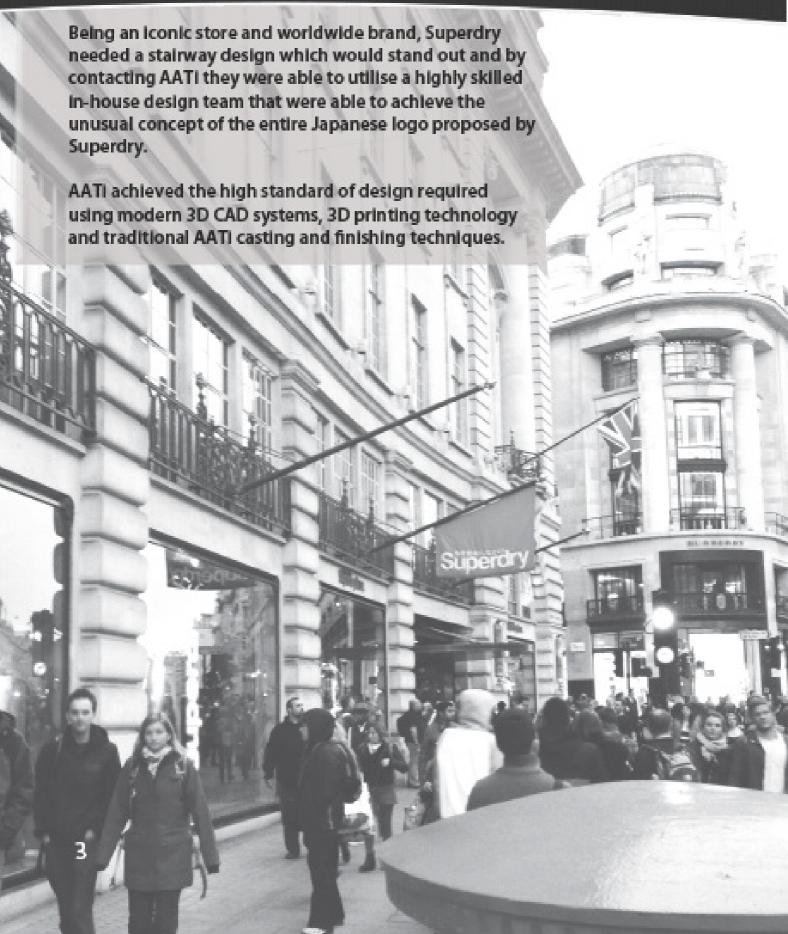
By enlarging the existing central lightwell, an atrium is created which floods daylight into the centre of the building. The whole bookshop is easily accessible, with only one short flight of stairs required to connect between each floor section.

AATI SN9/55 Cast Metal Antislip Stair Nosings were installed on every step.

SN9/55 profile in Cast Iron Zinc plated black

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Superdry Flagship Store-Regents Street, London.



Superdry Flagship Store-Regents Street, London.



River Island



Having placed a number of orders with AATI, the Europe-wide clothing store chain River Island opened a new store at the Westfield Shopping Centre in Stratford, London, In 2012 this stairway used a new and now popular, cost effective profile (SN30/60) made in Cast Iron with a phosphated surface protection treatment, giving a dark, near-black finish.

One-off bespoke versions of the SN30/60 were created to form the unique concentric curved surfaces at the base of the flight of stairs.

- SN30/60

AATI have supplied many River Island stores across the UK and abroad, to name a few...

- Milton Keynes
- Oxford St. London
- Nottingham
- Rotterdam
- Leeds
- Brighton
- Luton
- Preston
- Liverpool
- Birmingham
- Walsall
- Lincoln
- Guilford
- Cardiff
- Cheltenham
- Bournemouth

Hippodrome Casino Leicester Square, London



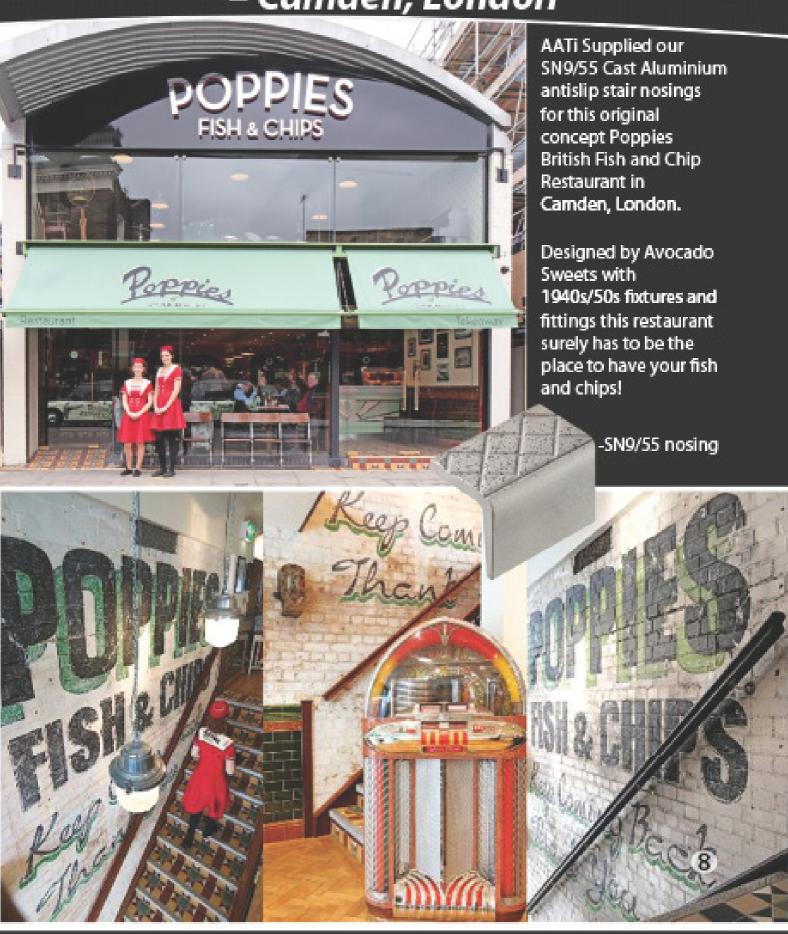
Cath Kidston – New flagship store at London's Piccadilly



AATI's SN23/55 antislip stair nosing was specified (as pictured below) for the brand new flagship Cath Kidston store, located on London's Piccadilly. Cath Kidston is widely known for its vast range in floral-print merchandise.

The new shop offers 20,000 product lines displaying the unique patterns which have become synonymous with the brand. In recent years Cath Kidston has experienced a high volume of sales which has swiftly increased customer footfall and with customer safety being paramount. There was only one sensible choice of antislip stair nosing- AATI SN23/55 in cast Nickel Bronze.

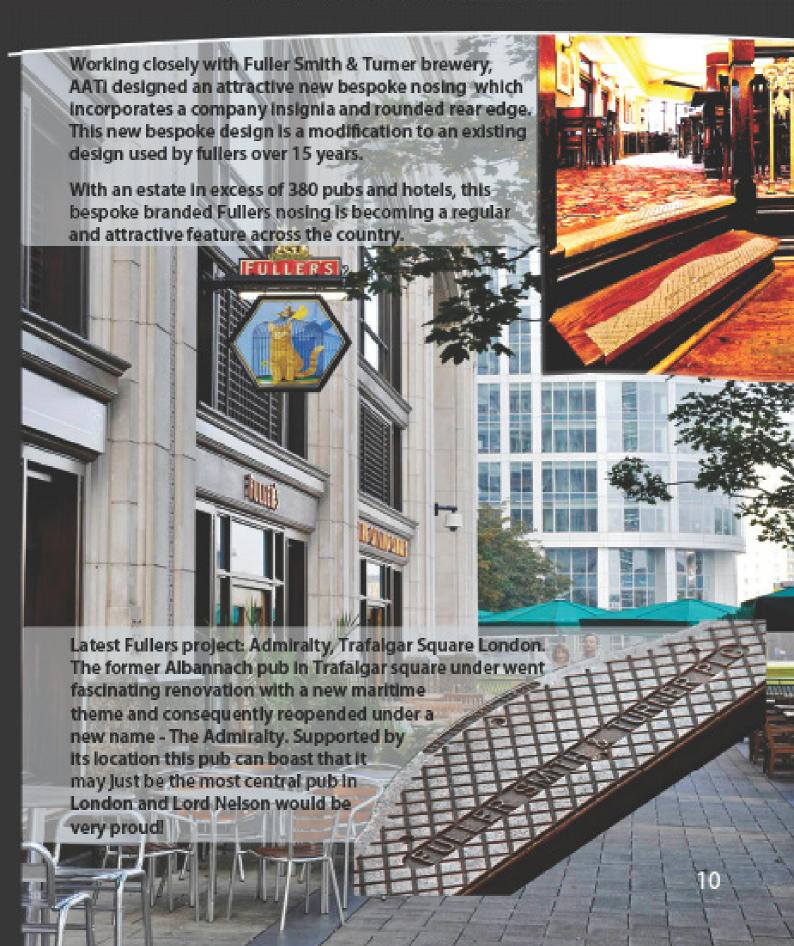
Poppies Fish and Chip Restaurant – Camden, London



The Athenaeum Hotel -Mayfair London



Fuller Smith & Turner



HM Queen unveils AATi Plaque

Queen Elizabeth II, on the 29 February 2012, unveiled a commemorative Jubilee Greenway Disc just outside the main gates of Buckingham Palace.

It marks the beginning of the 60 km Jubilee Greenway walking and cycling route. The route is marked by 542 glass plaques and was created as part of the celebrations for the Queen's Diamond Jubilee.

AATi worked with designers and the foundry to produce this unique cast Nickel Bronze frame with engraving around the perimeter and a special fixing method concealing the components underneath and out of sight.



Sager + Wilde - Mission E2, Bethnal Green, London

"When building our Bar at Mission we wanted to achieve a unique look and finish to the bar top. Inspired by being located under a railway arch in Bethnal Green, we realised that the solution was right by our own footstep.

The TFL nosings are a London staple used on all stations and carry a beautiful repurposed connotation to a point which most people will ask: "I've seen this before, but WHERE?"

That is great because it makes people think and remember you.

This is why we chose to use AATI Antislip nosings for our bar top,

- 1. It will last forever and age gracefully
- 2. To make people remember our bar."

Michael Sager-Wilde

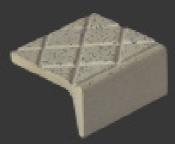
SN9/HDLT/140 antislip stair nosing in cast Gunmetal

Cast Gunmetal bespoke name plate

Other recent commercial AATi projects



Ace Hotel - Shoreditch, London.



AATi type SN30/60 antislip stair nosings in Cast Nickel Bronze were installed on the front entrance steps of this busy East London hotel.

The House of Coco Tang - Nottingham

This quirky cocktail bar pursued their desire for bespoke stair nosings, wanting to incorporate their own typeface lettering cast into the Gunmetal nosing. This new design was a modified version of our SN9/HDLT/140 profile and all of the nosings were polished to create a worn bronze appearance matching the venue's aesthetics.





Royal Academy of Arts - London

49 individual names per step they said..... 49 individual names per step they got! Using the standard Building Regulation and DDA compliant stair nosing - SN9/55, AATi was able to modify an existing pattern to place the 49 different names. Where possible AATi look into the option of modifying existing patterns to incorporate their clients bespoke requirements, thus saving cost and reducing lead times.

Other Commercial AATi Projects



Loungers, Cosy Club - Leicester



- SN9/55 in Cast Aluminium





- Tilbury, Essex

Modified SN93/SL3/140 profile to incoporate DMC Contracts logo in the left hand end of nosing. These Gunmetal nosings were 1300mm in length and installed at DMC Contracts head office.

Superdry Flagship Store Regents Street, London.

Also part of our Group of companies, FSE Foundry cast many and various metal castings for building and engineering trades. This sleek design for a mannequin bracket was also

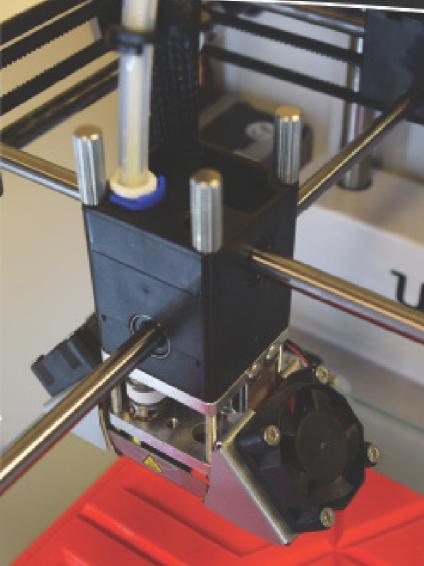
used throughout the store. For more examples of their work please check out their website - www.fsefoundry.co.uk.



Latest News AATi are now 3D Printing!!

With technology evolving at an astonishing rate and due to the increased demand for bespoke stair nosings, AATI have now joined the 3D printing world. AATI recently purchased a printer which uses FFF (fused filament fabrication) technology and can print in two different thermoplastics- ABS & PLA which is biodegradable.

Here at AATI we have the ability to modify our existing stair nosing designs to incorporate bespoke customer names, logos or indeed a complete custom-made pattern into the top wearing surface of the tread. If you have any bespoke ideas please contact our design team to discuss your requirements in more detail!



AATI

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